

## Hindustan Times - Retail Rate Card

**Delhi Edition Rates for Retail Advertisement w.e.f. 10th January, 2026**

**All The Rates are in per sq.cm**

| Packages                                              | Classified Display Ad Rates (Rs.) |       | ROL (min 5 lines) |             | Extra Line |
|-------------------------------------------------------|-----------------------------------|-------|-------------------|-------------|------------|
|                                                       | B / W                             | Color | Without Border    | With Border |            |
| HT (Thursday) + HHD (Any Day)                         | 760                               | 851   | 2694              | 2704        | 750        |
| HT (Thursday + Sunday) + HHD (Any Day)                | 1075                              | 1204  | 4020              | 4050        | 750        |
| HT (Thursday) + HHD City (Any Day)+ HT City (Any Day) | 1010                              | 1131  | 4050              | 3752        | 750        |
| HT (Thursday + Sunday) + HHD (Any Day)+ HT City       | 1105                              | 1238  | 4356              | 4366        | 750        |

**We not only provide Lowest Quote, but a Complete solution one seeks:**

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

Hindustan Times Advertisement ratecard, Hindustan Times epaper, Hindustan Times advertisement booking, Ad rates Hindustan Times

Book Ads in Hindustan Times Newspaper, Book Obituary Ads in Hindustan Times Newspaper Online, Book Public Notice Ads in Hindustan Times Newspaper Online,

Book Recruitment Ads in Hindustan Times Newspaper Online, Book Change of Name Ads in Hindustan Times Newspaper Online, Ad Rates Online Hindustan Times Newspaper,

Book Business Proposal Ads in Hindustan Times Newspaper Online, Book Lost & Found Ads in Hindustan Times Newspaper Online, Book Education Ads in Hindustan Times Newspaper

Hindustan Times Ad Rates Updated 2026-2027, Classified Ad Rates of Hindustan Times Newspaper, Display Ad Rates of Hindustan Times Newspaper

**Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.**

**To Book classified ad in Hindustan Times you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)**

**For complete rate card visit**

<http://www.riyoadvertising.com/hindustantimes.html>

**For Classified rate card visit**

<http://www.riyoadvertising.com/hindustantimes.html#Hindustan%20Times%20classified%20Advertisement%20Rates>

**For Display rate card visit**

<http://www.riyoadvertising.com/hindustantimes.html#Hindustan%20Times%20Display%20Advertisement%20Rates>